



### **Dr. Ife Abiola, B.SC, MD – Chief Medical Consultant**



Dr. Ife Abiola joined the 420 Clinic in 2016 and has become a recognized authority in the scientific and medical applications of cannabis. Participating in numerous televised talks and forums detailing the necessity of education regarding cannabis, he has consulted and presented for such groups as Alberta Health Services, Peter Lougheed Hospital, Canadian Orthopedic Nurses Association and several other organizations and levels of government. He is a key member of the 420 Advisory Management team, providing cannabis education for medical, corporate and government clients.

Abiola attended the University of Lethbridge, where he majored in Biological Science, with a focus on Behavioral Ecology in the laboratory of University president Dr. Bill Cade. He transitioned into medicine, completing his basic science, topical medicine and infectious disease observerships at the Spartan Health University School of Medicine and clinical rotations at Norwegian American Hospital in Chicago. He assisted in the Access at Madison Clinic suboxone program for patients suffering from opiate dependency in 2014 before completing his degree in 2015 with a focus in Internal Medicine and Pain Management.



### **Brian Bell – Safety Consultant & Program Development**



Brian joined 420 Advisory Management in 2018 to help clients understand the complexities of cannabis and the implications that legalization has for employers and their workplaces, and the accommodations that must be made for medical use.

Brian provides stellar safety management services for corporate clients in the construction, oil and warehousing businesses, just to name a few. He offers expert advice in all matters related to Occupational Health and Safety and develops and implements complete safety management systems so clients may obtain their Certificate of Recognition or maintain their current COR. He has instructed hundreds of workers in all aspects of safety training.

To date, Brian has successfully investigated more than 40 serious situations for various clients ranging from a 29-story crane lift bucket failure to situations where workers have been hospitalized for near-fatal injuries. He also offers investigative services for clients who are subject to an Occupational Health and Safety "Order."

A former member of the Calgary Police Service, Brian served and protected the public for over 25 years as a Constable, Patrol Sergeant, Traffic Fatal Investigation Team Sergeant, Tactical Team Sergeant and ultimately as a Detective in two districts. During that time he amassed vast expertise in incident investigation, case management and emergency operations training.

After his policing career, Brian spent six years with Supply Chain Management, developing safety programs and improving systems within the organization. His work helped the Calgary Distribution Center lead the nation in safety performance and eliminating lost-time claims. He also contributed greatly to the success of the company's national business continuity program.

Brian has also consulted for the Alberta Association for Safety Partnerships, for whom he provided safety management instruction in and around central and southern Alberta for more than two years. He acquired his External Auditors accreditation during that time.